



**STUDY CENTER
GERZENSEE**

**LAW AND ECONOMICS COURSES FOR
DOCTORAL STUDENTS AND FACULTY
MEMBERS 2010**

TABLE OF CONTENTS	Page
Program	2
Participation	2
About the Study Center Gerzensee	2
Course Description: <i>Introduction to Law, Economics and Business</i> by Prof. Robert D. Cooter	3
Course Description: <i>Introduction to Empirical Legal Studies</i> by Prof. Kathy Zeiler	4
Administrative Information	5
Application Form	6

Law and Economics Courses for Doctoral Students and Faculty Members 2010

Another sequence of Law and Economics Courses will be offered at the Study Center Gerzensee.

Program

17.05. – 21.05.2010 **Introduction to Law, Economics and Business**
Prof. Robert D. Cooter
University of California, Boalt Hall School of Law

07.06. – 11.06.2009 **Introduction to Empirical Legal Studies**
Prof. Kathy Zeiler
Georgetown University Law Center

The courses include formal lectures of 3 hours per day, starting at 10.30h on Monday and finishing at 12h on Friday. The remaining time is available for reading, discussions and group work. The teaching is in English.

Participation

The courses are primarily designed for students preparing their thesis. However, faculty members as well as other interested individuals are also invited to apply. A maximum of 30 - 35 participants is admitted to each course. It is possible to apply for both courses. Some preparatory readings before the course may be required. The respective references will be indicated to the participants in advance.

About the Study Center

The Study Center Gerzensee, a foundation of the Swiss National Bank, opened its doors in 1986. It is an international training center for central bankers and economists located in an old manor in the heart of Switzerland. High-ranking members of the Swiss National Bank, the Swiss Government, as well as the Swiss economic community constitute the Center's Foundation Council and Advisory Committee for Education and Training.

For more than a decade, the Study Center Gerzensee has offered doctoral courses in economics. The *Swiss Program for Beginning Doctoral Students in Economics* offers training in microeconomics, macroeconomics and econometrics. The material covered corresponds to the curriculum of the core courses in a top U.S.-style PhD-program. The *Advanced Courses in Economics for Doctoral Students and Faculty Members* as well as the *Law and Economics Courses for Doctoral Students and Faculty Members* offer advanced training in subfields of economics and law and economics, respectively. All doctoral courses are taught by distinguished international academics from leading universities. For further information on the doctoral courses and the other activities of the Study Center, please consult our homepage at www.szgerzensee.ch.

Law and Economics Courses for Doctoral Students and Faculty Members 2010

INTRODUCTION TO LAW, ECONOMICS AND BUSINESS

Course Description

In formulating strategy, a business must often use law to achieve its purposes. For example, a business must use law to create, acquire, sell, restructure, or dissolve a company. Besides facilitating business, law also constrains it. For example, a business must avoid fraud, comply with regulations, and compensate victims of accidents. This class applies economic analysis to the foundations of the laws that facilitate and constrain business activity. The class begins with the law of property and contracts, which are the foundations of business law, and then moves to other legal topics. Readings on finance and corporation especially focus on business activity in developing countries. The class draws heavily on non-technical microeconomics, which provides one of the major theoretical perspectives on the study of law in American universities.

Prof. Robert D. Cooter was educated at Swarthmore College, Oxford University, and Harvard University. After receiving his Ph.D. in economics in 1975, he joined the economics faculty at Berkeley. In 1980 he joined Berkeley's law faculty, where he is currently the Herman F. Selvin Professor. Bob regularly teaches the economic analysis of law, and he has taught a variety of courses jointly with lawyers, including contracts, torts, corporations, financial services, the theory of adjudication, and law and anthropology. Bob has received various awards and fellowships, including Institute for Advanced Study, National Science Foundation, Guggenheim, Max Planck, American Academy of Arts and Sciences, and the Humboldt Research Prize. He was a founding director of the American Law and Economics Association and its President in 1994-1995. He co-founded the Berkeley Electronic Press (BEP) in 1999. He received an honorary doctorate from Hamburg University in 2002. He co-founded the Latin American and Caribbean Law and Economics Association (ALACDE), and he served as its president in 2005. Besides numerous articles, he is co-author of *Law and Economics* (5th edition, 2008, with Tom Ulen) and author of *The Strategic Constitution* (Princeton, 2000).

Law and Economics Courses for Doctoral Students and Faculty Members 2010

INTRODUCTION TO EMPIRICAL LEGAL STUDIES

Course Description

This course is designed to introduce students to the techniques scholars use to produce empirical legal studies. The first two days will focus on the basics of frequentist statistics and econometrics, with a focus on how to read, interpret and critique empirical studies. On days three and four we will practice applying the basics by reading, interpreting and critiquing a number of empirical legal studies. The final day will offer an introduction to Bayesian empirical approaches. After covering the basics of Bayesian statistics and how this branch of statistics differs from the frequentist approach, we will discuss whether legal empiricists should go Bayesian.

Prof. Kathy Zeiler is a Professor of Law at Georgetown University Law Center. She teaches Torts and Economic Analysis of Health Care Law, and co-directs the Georgetown Law & Economics Workshop. Her research focuses on health care law and economics, medical malpractice liability and insurance, disclosure regulation, experimental economics and behavioral law and economics. Before joining the faculty in 2003, she received a Ph.D. in Economics from the California Institute of Technology and a J.D. from the University of Southern California. She has been a visiting professor at NYU and Harvard Law Schools and is a member of the board of directors of the American Law and Economics Association.

Law and Economics Courses for Doctoral Students and Faculty Members 2010

Administrative Information

Course participants are hosted by the Study Center in single or (sometimes) double rooms. Participants may not be accompanied by partner, family members, etc. who do not participate themselves. Participation is heavily subsidized. The participation fee for each course is CHF 300.00 for students and faculty members affiliated with Swiss or other universities and CHF 1'300.00 for other participants. The fee is non-refundable. It covers room and full board at the Study Center Gerzensee (for information about the hotel facilities and restaurant services, see www.seminarhotelgerzensee.ch) as well as teaching material (except books). Travel costs are not reimbursed.

Candidates at Swiss universities should fill in the enclosed form and mail it until **March 5, 2010**, to the representative of their institution on the organizing committee. These representatives are:

Institution	For Law Students	For Economics Students
University of Basel	Prof. Markus Schefer	Prof. Peter Kugler
University of Berne	Prof. Dr. jur. Susan Emmenegger	Prof. Harris Dellas
University of Fribourg	Prof. Jean-Baptiste Zufferey	Prof. Thierry Madiès
University of Geneva	Prof. Luc Thévenoz	Prof. Jaime de Melo
University of Lausanne	Prof. Andreas R. Ziegler	Prof. Jean Imbs
EPFL Lausanne	—	Prof. Philippe Thalmann
University of Luzerne	Prof. Paul Richli	—
University of Neuchâtel	Prof. Olivier Guillod	Prof. Milad Zarin-Nejadan
The Graduate Institute	Prof. Joost Pauwelyn	Prof. Cédric Tille
University of St. Gallen	Prof. Anne van Aaken	Prof. Monika Büttler
University of Zurich	Prof. Hans Caspar von der Crone	Prof. Christian Ewerhart
ETH Zurich	Prof. Gérard Hertig	Prof. Lucas Bretschger
University of Lugano	—	Prof. Eric Nowak
Swiss National Bank	—	Dr. Michel Peytrignet

Other interested individuals should send their application, until March 5, 2010, directly to Susanne Senn, Study Center Gerzensee, P.O. Box 21, CH- 3115 Gerzensee. The organizing committee selects the participants. Candidates will be notified in **April 2010**.